

What Is Claimed:

1. A cleaning wipe which comprises approximately by weight:

(a) 20% to 95% of a water insoluble substrate; and

(b) 5% to 80% of a cleaning composition which comprises approximately by

5 weight:

(i) 4% to 8% of a sodium salt of a C₈-C₁₆ linear alkyl benzene

sulfonate surfactant;

(ii) 9% to 14% of a magnesium salt of a C₈-C₁₆ linear alkyl benzene

sulfonate surfactant;

10 (iii) 9% to 14% of an ammonium or sodium salt of an ethoxylated C₈-C₁₈ alkyl ether sulfate surfactant;

(iv) 5% to 10% of an amine oxide surfactant;

(v) 0.5% to 10% of at least one solubilizing agent; and

(vi) the balance being water, wherein said water insoluble substrate is

15 impregnated with said cleaning composition and the composition does not contain potassium sorbate, a polysaccharide polymer, a polycarboxylate polymer, polyvinyl alcohol polymer, polyvinylpyrrolidone polymer or methyl vinyl ether polymer.

2. A wipe according to Claim 1 wherein said cleaning composition further includes 0.1 wt. % to 1.5 wt. % of a perfume.

20 3. A wipe according to Claim 1, wherein said water insoluble substrates comprises a top layer bonded to a bottom layer.

4. A wipe according to Claim 3, wherein said top layer comprises a coarse fiber polypropylene needlepunched and said bottom layer comprises a fine fiber polyester needlepunched.

25 5. A wipe according to Claim 1, wherein said water insoluble substrate comprises a top layer, a center layer and a bottom layer, wherein said bottom layer, said center layer and said top layer are bonded together.

6. A wipe according to Claim 5, wherein said top layer is a coarse fiber polypropylene, said center layer is an absorbent cellulose core and said bottom layer is a fine fiber polyester needlepunched.

7. A wipe according to Claim 6 further including a compound selected from the group consisting of a proton donating agent, an antibacterial agent, a peroxide source, moisturizers, emollients, organic builders, inorganic builders and fabric softening agents, bleaching agents and mixtures thereof.

8. A wipe according to Claim 1, wherein the composition contains a cellulose polymer.